CHANGE
Accessible Information Portfolio
Helping your information reach even more people
About

We are a leading human rights organisation led by Disabled People. We work in the UK and across the world for equal rights.

Our aim is inclusion for all people with learning disabilities. We employ people with learning disabilities to co-run projects, co-deliver training and co-create accessible information.

What makes our accessible information so unique?

Our Accessible Information Team work with experts with learning disabilities in our Words to Pictures Team to make accessible information in formats that suit the people you want to reach. From Easy Read books to videos, we have been making award-winning accessible information for over 20 years.

Why accessible information is important

- Legal requirement under the Accessible Information Standard for organisations that provide NHS or adult social care
- It helps to improve the lives of people with learning disabilities by supporting their rights and helping them to make their own choices
How we work

Our Words to Pictures Team is made up of experts with learning disabilities who work closely with our Accessible Information Team to make sure each resource is truly accessible.

**Quoting**
Let us know what you would like to be made accessible and we will send a quotation for the job.

**Easy Read**
We will make your text Easy Read.

**Text**
We will make your text Easy Read.

**Design & Illustration**
We design the layout and illustrations for your document.

**Checked by Words to Pictures**

**Script & Storyboard**
From your information we will produce the script and storyboard.

**Video**

**Shoot & Animate**
We shoot the footage or create the animation for your video.

**Words to Pictures**
Once you have approved the first draft or cut, our Words to Pictures Team will review it to make sure it is accessible.

**Final Approval**
We will send you the final document or video for approval. If you’re happy, we will supply your accessible information in a file format that suits you.
NHS England
Independence Pack

We developed a pack for NHS England to help inpatients at specialist learning disability or mental health hospitals plan for leaving.

How we made a difference

Currently there are few accessible resources to help inpatient and community teams involve patients in decision making. This pack gives the patient control of planning their leave from hospital and exercising their rights by making choices about their treatment. So far 4000 packs have been distributed to inpatients across the UK. This pack is also the 2016 BMA Patient Information Award winner for Easy Read.

“I was impressed by the way service users were involved in the production of this document.”
- Catherine Macadam, BMA PLG Chair
CBM Womens' Rights Booklet

CBM, an international disability rights organisation, asked us to create an Easy Read booklet that calls for the inclusion of all disabled women in Africa and Asia.

How we made a difference

This booklet presents the subject of women’s rights in Africa and Asia in an accessible way, supporting disabled women in these countries to understand their rights as well as what needs to change.
Prisoners' Advice Service

We worked with the Prisoners' Advice Service to produce a set of 10 toolkits to help prisoners with learning disabilities and who struggle with literacy to understand the policies and procedures within the prison system.

How we made a difference

The Prison Reform Trust estimate that 20-30% of offenders have learning difficulties or learning disabilities that interfere with their ability to cope within the criminal justice system. These toolkits cover a wide range of topics and explain some of the legal processes to provide users with a better understanding and knowledge of Prison Law.
GP Patient Online Guides

Together with the NHS we created guides for patients wishing to use GP Online Services.

How we made a difference

This series of guides was made to help facilitate inclusive access to healthcare and help GP staff support people with learning disabilities to use GP online services, which allow patients to book appointments, order repeat prescriptions and view their medical records online. These guides cover how to access and fully utilise these services as well as how to use them safely and protect sensitive information.
MacMillan Cancer Booklets

We have worked with Macmillan for over 8 years, making Easy Read resources on the topic of cancer and end of life care. The content has been developed with steering groups of health professionals and people with learning disabilities across the country.

How we made a difference

According to the British Journal of Cancer, one in two people will develop cancer at some point in their lives; this does not exclude people with learning disabilities. These booklets inform, support and empower people with learning disabilities and people who find reading hard. They are a trusted resource, being awarded BMA Patient Resource of the Year in 2012.

Since 2016 Macmillan have made the booklets available to everybody through their website for free.
Lumos 'Out of Institutions' Books

We worked with the children's rights organisation Lumos to develop 2 information and activity books for children and young people in Eastern Europe who are in the process of leaving institutional care.

How we made a difference

This is just one example of how we work both nationally and internationally to make information accessible. Groups of young people in Eastern Europe guided us on the style and content of the books which have been translated into several languages including Czech, Romanian and Russian. The books are informative, fun, and have worksheets that can be used as tools to support children and young people to prepare for changes in their lives when leaving institutions.
Bradford Council commissioned us to turn the content of our Sexual Health and Relationships Easy Read booklets into animated videos, to be used as resources for educators working with young people with learning disabilities.

How we made a difference

There was a lack of resources for educating young people with learning disabilities around sexual health and relationships. These videos are used in classes and in groups to aid learning and to support discussions.
Parenting Books

We created 3 Easy Read books about caring for children with the guidance of parents with learning disabilities and professionals.

How we made a difference

This was part of an on-going campaign to raise awareness of the injustice happening to parents with learning disabilities. Parents with learning disabilities are often denied the support and information given to other parents and as a consequence many are losing their children and their right to a family life.

In Scotland every parent with a learning disability is given our parenting books for free. Professionals throughout the UK use our books to support parents with learning disabilities to get the information and skills they need to look after their children.

Available to buy online changepeoples.org/shop/products
Healthwatch Form

We produced an Easy Read form to collect views about healthcare for the organisation Healthwatch.

How we made a difference

By producing an accessible form more people are able to express their experiences of health care, positive or negative. This enables health care providers to take feedback from a more diverse proportion of the general population.
Ramblers Booklet

We produced an 11 page, easy read booklet for Ramblers who are a charity that organise and promote group walks all over the country.

How we made a difference

The booklet provides accessible information for Ramblers walk leaders, allowing more people with learning disabilities to actively participate. This inclusive approach supports diversity within walking groups.
Get in touch

If you are interested in working together or want to know more about any of our services, just drop us a line!

Easy Read - Video & Animation - Project Partners

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